



MailCore Partner Sales Overview

Your customers don't need an in-house mail server! Our basic yet perfectly formed email hosting service - with our 'weapons grade' spam and virus filtering as standard!

Features

✓	Anti-Spam - multi-layered filtering – spam filtering that works!	✓	Anti-Virus - multiple filters – removing threats before they get anywhere near your customer.
✓	Outbound SMTP Filtering - never have to worry about accidentally infecting a customer, supplier, or friend.	✓	Blacklists and Whitelists - override our filters and block or allow emails from certain addresses, or whole domains.
✓	POP3, IMAP and Webmail - POP3 for use with all popular email clients, or the power of IMAP.	✓	Online Management - everything easily configured online – changes are instant.
✓	Flexible storage - from 100MB to 25GB (and more) per account.	✓	Spam Digest - individual daily Spam Digest available listing identified emails - with easy restoration to Inbox.
✓	Quarantine - easy access to quarantined emails.	✓	Go Mobile - quick set-up tool for iPhone
✓	Forwarding - MailCore can copy, or move email to an external address.	✓	Distribution Lists - any number of aliases - sales@ and info@ etc. don't necessarily need their own mailboxes.
✓	Easy Migration - using our MessageBunker email archiving tool.	✓	AutoReply - also known as 'out of office'.

Business Drivers

- **Cost savings** - reduced TCO
- **Performance** - reduce load on your network
- **Business Continuity** - continued access to email via the webmail interface
- **Budget flexibility** - upgrade, or downgrade number of users immediately - no contractual obligations
- **Dual Protection** from virus threats using AVG and ClamAV
- **Reputation** - prevent outbound emails carrying virus payloads
- **Peace of mind** - developed and managed by experts in email

USPs

- **Scaleable** - 1 to 5 million users (or more!)
- **Unbeatable price/performance ratio**
- **Simple set-up**
- **Powerful controls**
- **Multiple filtering layers**
- **Spam Digest** - daily reports for end users
- **White Label**

Competitors

- **Hosted Exchange** - for users simply wanting email a MailCore solution is significantly cheaper than a Hosted exchange alternative. If your client needs file sharing and calendars our Hosted Zimbra packages are the ideal solution.
- **GMail** - hosted email for consumers, concerns over security for business.
- **Hotmail** - hosted email for consumers, concerns over security for business.
- **MSN** - hosted email for consumers, concerns over security for business.
- **Rackspace** - more expensive than MailCore - especially for larger deployments.
- **In-House Server - MS Exchange** - expensive, needs onsite hardware + management and knowledge. Extra costs for mail filtering, not resilient.

Pros and Cons

Pros: your customers don't have yet another box/platform to manage. Simple and efficient with built in spam and virus filtering.

Cons: Your customers don't get a nice shiny box to look at!

[Sales Sheet \(PDF\)](#)

innovative email hosting - from 1 to 5 million mailboxes

