



# MailCore Pro Partner Sales Overview

**Looking for an alternative to Microsoft Exchange, or Zimbra? Need shared calendaring, contacts, reminders, notes and files?**

MailCore Pro is a powerful, low cost, communications platform for small to medium enterprises.

## Features

✓	<b>Anti-Spam</b> - multi-layered filtering – spam filtering that works!	✓	<b>Anti-Virus</b> - multiple filters – removing inbound and outbound threats.
✓	<b>Shared Calendars</b> - share calendars across a company, individuals, or teams.	✓	<b>Share Content</b> - share files, documents, reminders and contacts - both with other users and passworded globally via the web.
✓	<b>Shared Contacts</b> - share contacts across a company, individuals, or teams.	✓	<b>Blacklists and Whitelists</b> - override our filters and block or allow emails from certain addresses, or whole domains.
✓	<b>Spam Digest</b> - individual daily Spam Digest available listing identified emails - with easy restoration to Inbox.	✓	<b>Go Mobile</b> - sync. with iPhone, iPad, BlackBerry, Android, Windows Phone, smartphone.
✓	<b>MailCore Pro Basic</b> - for those that don't want/need calendars, contacts, or file sharing.	✓	<b>Hybrid Solutions</b> - mix and match Standard and Basic on the same account.
✓	<b>Web based</b> - access and manage your files wherever you are...	✓	<b>Platform Independent</b> - Outlook, Thunderbird.
✓	<b>Huge storage</b> - 25GB of mail storage and 25GB of file storage as standard per mailbox.	✓	<b>Easy Migration</b> - using our MessageBunker email archiving platform.

## Business Drivers

- **Cost savings** - reduced TCO
- **Performance** - reduce load on your network - increase team communication and productivity
- **Business Continuity** - continued access to email via the webmail interface
- **Budget flexibility** - upgrade, or downgrade number of users immediately - no contractual obligations
- **Dual Protection** from virus threats using AVG and ClamAV
- **Reputation** - prevent outbound emails carrying virus payloads
- **Peace of mind** - developed and managed by experts in email

## USPs

- **Email plus Shared files, Calendars and Contacts Scaleable** - 5 to 5 million users (or more!)
- **Unbeatable price/performance** ratio
- **Simple set-up**
- **Powerful controls**
- **Multiple filtering layers**
- **Spam Digest** - daily reports for end users
- **Hybrid solutions** - mix and match basic (mailbox) and full mailboxes (mail, calendars, files, contacts)

## Competitors

- **Zimbra** - MailCore Pro offers the core features of Zimbra but at a lower price point. Fully re-brandable - unlike Zimbra
- **GMail** - hosted email for consumers, concerns over security for business.
- **Microsoft Office 365** - Focus on Microsoft Office apps. Lower cost than Office 365.
- **In-House Server - MS Exchange** - expensive, needs onsite hardware + management and knowledge. Extra costs for mail filtering, not resilient.

## Pros and Cons

**Pros:** It's not GMail!

Simple and efficient business collaboration platform with built in spam and virus filtering and huge file storage capability. File share globally with user/password protection.

**Cons:** Your customers don't get a nice shiny box to look at!

[Sales Sheet \(PDF\)](#)

innovative email hosting - from 1 to 5 million mailboxes

